

**Salt Lake Shopping Center**  
**#HipHoppingEasterAtSLSC Photo Contest Rules and Restrictions**

1. **ENTRY:** No purchase necessary to enter or win. Contestants will enter by submitting photos via Facebook or Instagram. Photos must be taken at Salt Lake Shopping Center's "Hip-Hop-pening Easter" Event on Saturday, April 15, 2017 from 10 AM to 1 PM HST. Submission Deadline is Monday, April 17, 2017 at 5 PM HST.
2. **ELIGIBILITY:** This contest is open only to legal U.S. residents, of any age. Employees of Salt Lake Shopping Center (along with its owners, lessors, agents, contractors, and merchants), PCF International (Advertising Agency) and their families are not eligible. Void where prohibited by law. Contestants residing in those areas where the contest is void may participate in the contest but may not win any prizes.
3. **WINNER SELECTION:** Representatives for Salt Lake Shopping Center will judge the contest. Submissions will be judged on their originality and creativity. All decisions of the judges are final.
4. **PRIZES:** Three winners will receive merchandise and/or gift certificates from various merchants at Salt Lake Shopping Center. 1<sup>st</sup> Place - \$200 Value; 2<sup>nd</sup> Place - \$100 Value; 3<sup>rd</sup> Place - \$50 Value;
5. **WINNER NOTIFICATION:** Winners will be notified by Friday, April 21, 2017. Inability to contact a winner may result in disqualification and selection of an alternate winner.
6. **GENERAL CONDITIONS:** a. Participants hereby grant Salt Lake Shopping Center (its owners, lessors, employees, agents, contractors, and merchants) and PCF International a non-exclusive, perpetual, worldwide license to broadcast, publish, store, reproduce, distribute, syndicate, and otherwise use and exhibit the Submission (along with their names, voices, performance and/or likenesses) in all media now known and later come into being for purposes of trade or advertising without further compensation. Participants represent and warrant that they have full legal right, power and authority to grant Salt Lake Shopping Center (its owners, lessors, employees, agents, contractors, and merchants) and PCF International the foregoing license and if applicable, have secured all necessary rights from any participants in, and contributors to, their Submission in order to grant such a license. b. Salt Lake Shopping Center (its owners, lessors, employees, agents, contractors, and merchants) and PCF International are under no obligation to use any Submission or return the Submissions to participants. c. Any income tax liability is the sole responsibility of the winner.
7. **USE OF CONTEST INFORMATION:** All entries become the property of Salt Lake Shopping Center (its owners, lessors, employees, agents, contractors, and merchants) and PCF International. Salt Lake Shopping Center (its owners, lessors, employees, agents, contractors, and merchants) and PCF International reserve the right to use any and all information related to the contest, including submissions provided by the contestants, for editorial, marketing and any other purpose, unless prohibited by law.
8. **NOT ENDORSED BY FACEBOOK AND INSTAGRAM:** By participating in this contest, you acknowledge that this contest is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram and release Facebook and Instagram from any and all liability arising from or related to this contest. The information you are providing for this contest is being provided to Salt Lake Shopping Center (its owners, lessors, employees, agents, contractors, and merchants) and PCF International and not to Facebook or Instagram, and will be used to notify you if you have won, and to inform you about special offers from Salt Lake Shopping Center, PCF International and our trusted partners.
9. **CONDUCT:** All contest participants agree to be bound by these Official Rules. Salt Lake Shopping Center (its owners, lessors, employees, agents, contractors, and merchants) and PCF International in their sole discretion, reserves the right to disqualify any person they find to be tampering with the entry process, the operation of Salt Lake Shopping Center's web site or is otherwise in violation of these rules.
10. **LIMITATIONS OF LIABILITY:** Salt Lake Shopping Center (its owners, lessors, employees, agents, contractors, and merchants) and PCF International are not responsible for late, lost or misdirected email or for any computer, online, telephone or technical malfunctions that may occur. If for any reason, the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, Salt Lake Shopping Center (its owners, employees, agents, contractors, and merchants) and PCF International may cancel, terminate, modify or suspend the contest. Entrants further agree to release Salt Lake Shopping Center (its owners, employees, agents, contractors, and merchants) and PCF International from any liability resulting from, or related to participation in the contest.
11. **WINNERS LIST:** The names of the winners will be announced and contacted via the Salt Lake Shopping Center Facebook or Instagram account.
12. **NOTICE:** Photo Contest Rules and Restrictions subject to change without notice at the discretion of Salt Lake Shopping Center (its owners, lessors, employees, agents, contractors, and merchants) and PCF International.